

SID '11 APPLICATION FOR EXHIBIT SPACE

We hereby apply for exhibit space at the Display Week 2011 Exhibition (May 17-19, 2011 at the Los Angeles Convention Center in Los Angeles, CA USA). We agree to abide by the Conference Exhibit rules as stated in the attached.

Name of Company _____

Street Address _____

City, State, Zip Code _____

Company Contact _____

Telephone: _____ Fax: _____ Email: _____

Web Site: _____

We will exhibit and/or demonstrate the following products or services:

We would like to reserve _____ square feet of space at \$40 per square foot *

Sustaining members receive a 10% discount on rental space. Please check with SID Headquarters at (408) 879-3901, fax: (408) 879-3833, e-mail: jenny@sid.org, if you would like to confirm that your company is a current Sustaining Member.

Cost for rental space \$ _____

10% discount, if applicable (\$ _____)

Subtotal (Total rental cost minus deduction) \$ _____

Meeting Room Rental (\$2500-uncovered or \$4000-covered) \$ _____

Total \$ _____

Enclosed is our check for \$ _____

Booth Number(s) Desired (in priority order):

1. _____ 2. _____ 3. _____ 4. _____ 5. _____ 6. _____ 7. _____

Complete application in full and return with payment by **February 11, 2011**.
Payments not received by February 11, 2011 will result in a forfeit of reserved booth space.

**Please sign below indicating that you have read and agree to the SID rules for Display Week 2011.
Without this signature we are unable to hold your booth space.**

Name

Title

Date

MAKE CHECK PAYABLE TO SID Symposium.

A countersigned copy will be sent to you as acceptance of this application.

Acceptance of this application/contract (to which full payment of exhibit space rental is included) by the 2011 SID International Symposium and Exhibition converts this application into a binding contract between the exhibitor and the 2011 SID Symposium and Exhibition, covering all aspects of this contract -- including the booth rental and the rules and regulations in the attached document.

Credit Card# _____ Expiration Date _____

Authorized by: _____
Signature Date

Send this application with payment to:

SID Symposium
Attn.: Michele Klein, Exhibit Manager
411 Lafayette Street, Suite 201
New York, NY 10003
212-460-8090 x216
Fax: 212-460-5460